



DEVINSIGHT
— Solutions —
INNOVATE. ANALYZE.
TRANSFORM.

THE COMPANY PROFILE

Devinsight Solutions Limited is a leading consultancy firm based in Kenya, extending its expert services across Africa and globally.

P.O. Box 47714,
Nairobi West District

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<https://devinsightsolutions.com>

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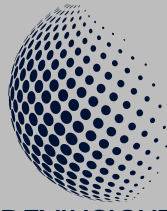
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ABOUT COMPANY

Devinsight Solutions Limited is a leading consultancy firm based in Kenya, extending its expert services across Africa and globally. We specialize in providing cutting-edge research, monitoring and evaluation, capacity building, data science, and machine learning solutions in the fields of public health, development, and beyond. Our team is dedicated to transforming data into actionable insights, enabling our clients to make evidence-based decisions that drive impactful and sustainable outcomes.

At Devinsight Solutions, we pride ourselves on our multidisciplinary approach, integrating health, economic empowerment, WASH (Water, Sanitation, and Hygiene), gender, education, and nutrition into our operations. Our mission is to bridge the gap between data and action, ensuring that our clients' projects are both innovative and effective.

VISION, MISSION & VALUES



Vision

To be the premier consultancy firm for research, strategic communication, and adaptive capacity building services, recognized for excellence and innovation.



Mission

To empower organizations to conduct high-quality research that drives data-driven decision-making and continuous product improvement.



Core Values

1. **Excellence:** We strive for the highest standards in all our work, delivering exceptional results and continuously improving our processes.
2. **Integrity:** We maintain honesty, transparency, and ethical practices in all our interactions and commitments.
3. **Innovation:** We embrace creativity and new ideas, driving forward-thinking solutions to meet the evolving needs of our clients.
4. **Collaboration:** We believe in the power of teamwork, working closely with clients and partners to achieve shared goals.
5. **Sustainability:** We are committed to promoting practices that ensure long-term positive impact and environmental stewardship.
6. **Client-Centric:** Our clients' needs and success are at the heart of everything we do, guiding our approach and services.
7. **Empowerment:** We empower our clients and team members with the knowledge, skills, and tools to achieve their full potential.



BUSINESS ACHIEVEMENTS

At Devinsight Solutions, we are proud of our track record of delivering impactful and sustainable results. Our commitment to excellence and innovation is reflected in our key business achievements:

**Successful Project Completions:**

Delivered over 20 high-profile projects, consistently exceeding client expectations in Monitoring, Evaluation, and Learning (MEL).

**Client Satisfaction:**

Achieved a 95% client satisfaction rate, reflecting our dedication to excellence and client-centric services.

**Innovative Solutions:**

Developed and implemented cutting-edge data analysis and knowledge management solutions that have driven significant improvements in project outcomes.

**Global Reach:**

Expanded our services to clients across various continents, establishing Devinsight Solutions as a trusted partner worldwide.

**Industry Recognition:**

Earned multiple awards and accolades for our innovative approaches and impactful results in the MEL sector.

**Capacity Building:**

Trained over 50 professionals in advanced statistical analysis and data interpretation, enhancing their competencies and capabilities.



OUR SERVICES



Monitoring and Evaluation (M&E)

Devinsight Solutions designs and implements comprehensive M&E strategies, including:

- Impact Evaluations: Assessing the effectiveness and outcomes of development projects.
- Digital Data Collection: Utilizing advanced tools such as ODK and CSPro.
- Data Management and Analysis: Ensuring data integrity and insightful analysis.
- Project Evaluations: Conducting baseline, midterm, and endline surveys to inform project progress and impact.



Capacity Building

We offer tailored training programs to enhance the skills and capabilities of development practitioners. Our programs focus on:

- Research Methods: Equipping professionals with tools for high-quality, interdisciplinary research.
- Data Management: Teaching advanced techniques for accurate and reliable data collection.
- Adaptive Capacity Building: Promoting the use of evidence in decision-making processes.



Data Science and Machine Learning

Our data science team leverages advanced analytics to turn big data into business insights. Services include:

- Predictive Analytics: Using machine learning to forecast trends and outcomes.
- Data Visualization: Creating impactful visualizations and infographics for effective communication.
- Custom Software Solutions: Developing mobile apps and interactive platforms for data collection and analysis.



Strategic Communication and Behavior Change Communications (BCC)

Devinsight Solutions designs and implements research-driven BCC strategies, tailored to local contexts. Our services include:

- Knowledge Attitude and Practices (KAP) Studies: Understanding behaviors to inform communication strategies.
- Social Marketing: Creating campaigns that drive behavior change at individual, community, and national levels.
- Document Design and Proofreading: Ensuring clarity and professionalism in all communication materials.

HOW WE WORK

At Devinsight Solutions, our approach is centered on delivering exceptional value and impactful results for our clients. We combine deep industry expertise with innovative methodologies to address complex challenges and drive sustainable success. Our collaborative process ensures that we understand and meet our clients' unique needs.

Client-Centric Approach: We prioritize understanding our clients' goals and tailor our services to meet their specific needs. From initial consultation to project completion, we engage closely with clients to develop solutions that are not only relevant but also scalable and sustainable. Our continuous focus on client feedback ensures our services evolve effectively to address their ever-changing needs and objectives.

Collaborative Process: We value partnership and collaboration, working closely with clients and stakeholders throughout the project lifecycle. By facilitating workshops, brainstorming sessions, and regular check-ins, we ensure open communication and active participation. This approach builds strong relationships, incorporates diverse perspectives, and aligns strategies with the shared objectives of all parties involved, fostering a more inclusive process.

Data-Driven Insights: We use advanced data analysis and knowledge management tools to transform complex data into actionable insights. Our team employs cutting-edge statistical software and visualization techniques to uncover meaningful trends and correlations. These insights enable informed decision-making and strategic planning. We also provide detailed reports and presentations that clearly communicate findings and recommendations, driving impactful and successful project outcomes.





OUR PROJECTS

Alliance for Bioversity & CIAT

Conducted a comprehensive final evaluation of an agroecology project in Vihiga County. This evaluation assessed the project's overall impact, effectiveness, and sustainability, providing detailed recommendations for future agroecological initiatives.

International Fertilizer Development Center (IFDC)

Documented critical lessons learned from capacity-building efforts in the potato value chain. This project involved detailed analysis of training impacts, stakeholder feedback, and recommendations for improving future value chain development programs.

Daraja Strategies/AeTrade

Designed an innovative project aimed at creating job opportunities for youth in the agribusiness sector. The project plan included strategies for skills development, market integration, and sustainable employment, tailored to local needs.

Care International Kenya

Carried out baseline surveys and evaluations for various COVID-19 response projects. These assessments provided essential data on the initial impact of interventions, helping to guide effective response strategies and measure progress over time.

Devinsight Solutions has successfully completed numerous high-profile projects, delivering exceptional results in Monitoring, Evaluation, and Learning (MEL), knowledge management, and data analysis. Our expertise has driven impactful and sustainable outcomes for clients across various sectors.

OUR CREATIVE TEAM



Ernest Kirui
MSc. Biostatistics

CO-LEAD RESEARCHER

Ernest Kirui is a seasoned MEL and Knowledge Management professional with over 8 years in M&E for development projects. He specializes in gender and social inclusion, qualitative, participatory, and ethnographic research, and excels in data analysis using advanced statistical packages for insightful results.



Nicholas Odhiambo
PhD(s), Master of Public Health

LEAD RESEARCHER

Nicholas Odhiambo brings over 10 years of experience in public health research and M&E. His expertise spans demography, epidemiology, and biostatistics. Nicholas has led major humanitarian assessments and evaluations across Sub-Saharan Africa, delivering impactful insights for organizations like UNICEF, USAID, and CARE International.



Wafula Erick Mike
MSc. Statistics

DATA MANAGER

Wafula Erick Mike, a statistician, excels in teaching and research with extensive experience. His skills in designing statistical analysis plans and guiding data interpretation are unparalleled. As a lead trainer at Multimedia University of Kenya, he enhances data analysis competencies in various statistical software.



GET IN TOUCH

Get in touch with Devinsight Solutions for expert consulting in Monitoring, Evaluation, and Learning (MEL), knowledge management, and data analysis. We offer tailored solutions to enhance your projects' impact and sustainability. Contact us today to transform your data into actionable insights.



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